



**FOR IMMEDIATE RELEASE**

## **Maker Faire® Milwaukee Call for Makers is Now Open**

*Event accepting maker applications through August 1, 2019*

MILWAUKEE, WI – (April 18, 2019) Maker Faire® Milwaukee producers opened the 2019 Call for Makers for individuals and groups interested in exhibiting at the event from Sept. 13-15 at its new Wisconsin Center location in downtown Milwaukee.

Maker Faire Milwaukee is seeking individuals of all ages, groups/clubs, schools and higher education institutions, companies and organizations that would like to demonstrate what they make (hobbies, inventions at every level, prototypes and new-to-market products) and/or the process and how it works in an all-weekend exhibit space; interactive exhibits that facilitate hands-on skill building and highlight the process of making are encouraged. The Call for Makers is a simple, online application. Makers can apply through August 1 at [milwaukee.makerfaire.com/call-for-makers](http://milwaukee.makerfaire.com/call-for-makers).

Event producers expect more than 250 exhibitors to participate this year and the Maker application includes the opportunity to participate as a presenter, performer, workshop/event facilitator, or a [Power Racing Series](#) participant. Maker Faire Milwaukee welcomes projects of all kinds and the 2019 event offers expanded opportunities to provide immersive experiences, including in our Dark Room, young maker opportunities and platforms for workforce/career and education connections.

Some of the topics and skills Maker Faire is seeking include: Robotics, Electronics, Design and Fabrication (both digital and analog), Sustainability & Green Tech, 3-D Printing, Health Care Innovations, Cosplay and Costumes, Innovations pertaining to Climate Protection, Shelters, Mixed and Augmented Reality, Virtual Reality, Woodworking, Artificial Intelligence, Food Makers, Drones, Science, Biology/Biotech and Chemistry Projects, Kinetic Art Projects, Crafts, Radios, Vintage Computers and Game Systems, Unusual Tools or Machines, Music Performances and Participation, How to Fix Things or Take them Apart and E-Textiles and Wearables.

Non-commercial makers may exhibit free of charge with an accepted application. Commercial makers, who would like to sell their products while demonstrating, are welcome to apply; there is a small fee for Commercial Maker booth space. Event sponsorships are available for corporate entities and/or established companies. There is

no age minimum for exhibitors, speakers or performers; a parent/guardian is required to sign a waiver for participating minors.

Maker Faire Milwaukee is a free admission event and is locally produced by the Betty Brinn Museum and Milwaukee Makerspace under a license from Make Media, Inc., publisher of MAKE: Magazine and creator of the international Maker Faire® program.

What: Maker Faire Milwaukee 2019

Where: [Wisconsin Center](#), 400 West Wisconsin Ave. in downtown Milwaukee

When: Friday through Sunday, Sept. 13-15, 2019

Event Website: [milwaukee.makerfaire.com](http://milwaukee.makerfaire.com)

Sponsorship Opportunities: [milwaukee.makerfaire.com/donate](http://milwaukee.makerfaire.com/donate)

Presenting Sponsor: Wisconsin Center District

### **About the Betty Brinn Museum**

The [Betty Brinn Museum](#) serves more than 240,000 people annually and produces Maker Faire® Milwaukee as part of its Maker Initiatives. The Initiatives were established in 2013 and expand the organization's core "learning by doing" mission to the larger community through year-round maker programs, outreach and other activities. The Maker Initiatives represent a critical investment in education, and in Milwaukee's long-term economic and workforce development.

Our *Maker Initiatives* include:

- [Brinn Labs](#), the Museum's makerspace in the Bay View neighborhood of Milwaukee;
- The *Be A Maker* space at the Betty Brinn Museum, *Be A Maker* field trips and extensive outreach programming that bring maker education experiences to high-needs neighborhoods;
- Community and school partnerships that integrate maker education into curriculum and increase community access to tools and technology that can develop maker skills and entrepreneurial projects;
- The *Be A Maker Teacher Studio*, a free, year-round professional development resource for classroom teachers, administrators and others that are implementing maker education programs.
- Research partnerships with UW-Madison, UW-Milwaukee and Marquette University, including two published studies involving our *Be A Maker* field trips; and
- Local, regional and national collaborations in the maker community, including the Global Maker Faire Producers Group, Nation of Makers, the New York Hall of Science, the Children's Museum of Pittsburgh and Maker Ed.

### **About Milwaukee Makerspace**

The [Milwaukee Makerspace](#) is a 16,000-square-foot collaborative workshop in Milwaukee's Bay View neighborhood where members – professionals, hobbyists,

artists, crafters and students – share their tools, knowledge and their passion for making.

### **About Wisconsin Center**

The Wisconsin Center is located at 400 West Wisconsin Avenue in the heart of downtown Milwaukee and features 188,695 square feet of exhibition space which will house Maker Faire Milwaukee 2019. For more information about Wisconsin Center, visit [wisconsincenter.com](http://wisconsincenter.com).

### **About Maker Faire**

Founded in 2006, [Maker Faire](#) is a family-friendly showcase of invention, creativity, and resourcefulness. People of all ages and backgrounds gather to show what they are making and share what they are learning. With more than 200 Maker Faires happening around the world, the global event engages more than 1.4 million annual attendees across 44 countries. In 2014, there was even a Maker Faire on the grounds of The White House. The two flagship events, the annual Bay Area Maker Faire and the World Maker Faire in New York welcome a combined 2,000 Makers and 250,000 attendees each year. Headquartered in San Francisco, California, Make: has been widely credited with jumpstarting the worldwide Maker Movement, which is a transforming force in innovation, culture, and education.

### **About Make Magazine**

[MAKE](#) is the first magazine devoted entirely to Do-It-Yourself (DIY) technology projects. MAKE unites, inspires, informs, and entertains a growing community of resourceful people who undertake amazing projects in their backyards, basements, and garages. MAKE celebrates your right to tweak, hack, and bend any technology to your will. Download issues [here](#).

### **Besides the Magazine and the Faire, Make is:**

- a vital online stream of news and projects, [blog.makezine.com](http://blog.makezine.com);
- a retail outlet for kits and books, the [Maker Shed](#);
- a steady stream of fun and instruction via our [YouTube channel](#);
- [Make: Projects](#), a library of projects with step-by-step instructions; and
- a publisher of best-in category titles via [Make: Books](#), including introduction to electronics, Raspberry Pi, 3D printing, Arduino and more.

### **Social Media**

Like us on [Facebook](#)

Follow us on Twitter: [@MkeMakerFaire](#) and Instagram: [@MkeMakerFaire](#)

### **Calendar Editors**

A celebration of innovation and DIY culture, Maker Faire Milwaukee 2019 runs Sept. 13-15 at the Wisconsin Center, 400 W. Wisconsin Ave. in Downtown Milwaukee.

Admission is free. [milwaukee.makerfaire.com](http://milwaukee.makerfaire.com)

### **Maker Faire Milwaukee 2019 Sponsors**

Maker Faire Milwaukee 2019 sponsors include: Presenting Sponsor: Wisconsin Center District

**Contact Information**

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