



Milwaukee as a Maker City

The Betty Brinn Children's Museum presents Maker Faire® Milwaukee to introduce children and families – and the community – to the global Maker Movement, a powerful force in education, workforce training and economic development, and in the creation of consumer-oriented technology and tools that are changing how we live, work and learn. Now in its 6th year, Maker Faire Milwaukee will be moving downtown, to the Wisconsin Center, September 13-15.

So...What is a Maker City?

A Maker City* is a place where people and organizations – businesses, government, philanthropies, schools, cultural institutions and community groups, real estate developers and others – are connecting to become more collaborative, working together to create positive economic and cultural change, and shaping a future for cities that is participatory, productive and positive. **makercitybook.com*

Why sponsor Maker Faire Milwaukee?

- Because you want to be involved in local workforce training and talent development initiatives
- Because you are passionate about K-12 education
- Because you care about Milwaukee's future and want to be part of the Maker Movement

What are some of the opportunities at the event for sponsors? Here are just a few:

- **Showcase your business and industry** as an exhibitor, and bring equipment, products and technology. Maker Faire is called the "Greatest Show (& Tell) on Earth," and attendees want to talk about what you do and how you do it.
- **Use our Career & College Exchange** tools to engage our unique audience of students, young talent and skilled makers and share information about job, career and training opportunities.
- **Teach, demonstrate and share skills** with 1,000+ students in grades 4-12 who attend our Field Trip Friday program. More than half of these students are from high-needs neighborhoods, and Field Trip Friday exposes these young people to maker skills and STEM careers and vocations that can be both educational and inspiring.
- **Sponsor one of Maker Faire Milwaukee's signature events or workshops.** Activity sponsorships provide valuable recognition and associate your organization with Milwaukee's growing maker community - tech enthusiasts, start ups, innovators, artisans, inventors, urban manufacturers and others - who are contributing to the buzz around – and about – Milwaukee.

Sponsorship support for Maker Faire Milwaukee is considered a charitable contribution to the Betty Brinn Children's Museum, and will support our year-round *Maker Initiatives*, including maker education programs, teacher training resources and outreach efforts that bring making experiences to children, families and schools in Milwaukee's high-needs neighborhoods.

Visit milwaukee.makerfaire.com for more information about this one-of-a-kind community event, or contact us at sponsors@makerfairemilwaukee.com.