



FOR IMMEDIATE RELEASE

Betty Brinn Children's Museum Moves Maker Faire® Milwaukee to Wisconsin Center to Increase Community-Wide Access to STEM Education

Maker Faire Milwaukee is free and open to the public on Sept. 14 and 15, featuring hands-on activities, demonstrations and tech-inspired entertainment for the whole family.

MILWAUKEE, WI – (August 21, 2019) The Betty Brinn Children's Museum's 2019 Maker Faire® Milwaukee will offer free general admission on Sept. 14 and 15, and a new, central location in downtown Milwaukee at the Wisconsin Center, 400 West Wisconsin Avenue, to increase accessibility to STEM-based education and career path resources.

Now in its sixth year, Maker Faire Milwaukee is part of the Museum's year-round Maker Initiatives and is offered for free as part of the organization's educational outreach in the City of Milwaukee, ensuring that all children and adults in the community can access this fun, family-friendly event. The event is locally produced with a license from MAKE: Community and is the largest free admission Maker Faire in North America. Wisconsin Center District is a Presenting Sponsor of this year's event. While admission is free to the Faire, attendees are required to register and [pre-registration](#) is encouraged.

Maker Faire Milwaukee is expected to draw more than 200 exhibitors, including businesses, tech enthusiasts, students, higher education institutions, clubs, artists, and do-it-yourselfers that will share inventions, new technologies and educational and skill-building opportunities in STEM-related fields. The Faire invites attendees to view innovative products and processes by individual makers and industries that rely on STEM literacy.

Hands-on workshops for all ages, demonstrations, tech-inspired entertainment and access to a diverse range of makers at the event aim to cultivate 21st Century skills for participants and build awareness in Wisconsin of available education and vocational opportunities that help address the labor gap that continues between good jobs and qualified workers. The Maker Faire schedule of events will be released Sept. 6.

What: Maker Faire Milwaukee 2019

Where: [Wisconsin Center](#), 400 West Wisconsin Ave. in downtown Milwaukee

When: Friday through Sunday, Sept. 13-15, 2019 ; free to the public Sept. 14 and 15

Event Website: milwaukee.makerfaire.com

Sponsorship Opportunities: milwaukee.makerfaire.com/donate

Presenting Sponsor: Wisconsin Center District

About the Betty Brinn Children's Museum

The [Betty Brinn Children's Museum](#) serves more than 250,000 people annually and produces Maker Faire® Milwaukee as part of its Maker Initiatives. The Initiatives were established in 2013 and expand the organization's core "learning by doing" mission to the larger community through year-round maker programs, outreach and other activities. The Maker Initiatives represent a critical investment in education, and in Milwaukee's long-term economic and workforce development.

The Museum's *Maker Initiatives* include:

- [Brinn Labs](#), the Museum's makerspace in the Bay View neighborhood of Milwaukee;

- The *Be A Maker* space at the Betty Brinn Children's Museum, *Be A Maker* field trips and extensive outreach programming that bring maker education experiences to high-needs neighborhoods; and
- Community and school partnerships that integrate maker education into curriculum and increase community access to tools and technology that can develop maker skills and entrepreneurial projects.

About Wisconsin Center

The [Wisconsin Center](#), located in the heart of downtown Milwaukee, is the hub of convention business in Wisconsin. The Wisconsin Center offers 188,695 square feet of contiguous exposition space and 37,500 square feet of ballroom space, accommodating up to 1,000 vendors and 10,000 guests. Well-appointed spaces are also available for groups as small as ten. The Wisconsin Center is ideal for trade and consumer shows, conventions, banquets, business meetings, and celebrations. The Wisconsin Center is experience obsessed and dedicated to providing unforgettable buzzworthy experiences for all clients and guests. The Wisconsin Center is owned and operated by the Wisconsin Center District. For more information and to book an event, visit wisconsincenter.com.

About Maker Faire

Founded in 2006, [Maker Faire](#) is a family-friendly showcase of invention, creativity and resourcefulness. People of all ages and backgrounds gather to show what they are making and share what they are learning. With more than 200 Maker Faires happening around the world, the events engage more than 1.4 million annual attendees across 44 countries. In 2014, there was even a Maker Faire on the grounds of The White House. Headquartered in San Francisco, California, MAKE: Community has been widely credited with jumpstarting the worldwide Maker Movement, which is seen as a community using technology as a creative tool to push the boundaries of innovation in engineering, robotics, healthcare, education, manufacturing, the arts and many other fields.

Social Media

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Calendar Editors

A celebration of innovation and DIY culture, Maker Faire Milwaukee 2019 is free to the public Saturday, Sept. 14 from 10 a.m.-6 p.m. and Sunday, Sept. 15 from 10 a.m.-5 p.m. at the Wisconsin Center, 400 W. Wisconsin Ave. in downtown Milwaukee. milwaukee.makerfaire.com

Maker Faire Milwaukee 2019 Sponsors

Maker Faire Milwaukee 2019 sponsors include: Presenting Sponsor: Wisconsin Center District; Silversmith Sponsors: BizTimes Media, Briggs & Stratton, EAA and Rockwell Automation; Activity Sponsors: ARMY ROTC, Harley-Davidson Foundation, Northwestern Mutual and We Energies Foundation; Coppersmith Sponsor: A.O. Smith Foundation; and Locksmith Sponsors: Coex LLC, Marquette University and University of Wisconsin-Milwaukee.

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